

# The Guild of Bonsai Hackers

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Media Design Research course  
Autumn 2007

# Methodology

a

\* Phase 1 – **Divergence: Brainstorming**

# Methodology

b

- \* Phase 1 – **Divergence: Brainstorming**
- \* Phase 2 – **Transformation: Analysis of Interconnected Decision Areas**

# Methodology

C

- \* Phase 1 – **Divergence: Brainstorming**
- \* Phase 2 – **Transformation: Analysis of Interconnected Decision Areas**
- \* Phase 3 – **Convergence: Selecting criteria**

# Context of Surveillance

a

The screenshot shows a web browser window with two tabs. The active tab is an email from 'Interaction08 to me' dated Dec 3 (8 days ago). The email content is as follows:

Hi folks!

Just a reminder that early bird registration for Interaction08 ends December 15, or basically at the end of next week. Spend your remaining 2007 education budget! It's only \$499 right now, or a third of the cost of other major conferences we could mention!

Just look at the lineup you get:

- \* Opening Keynote with Alan Cooper
- \* Intervention-Interaction with Sigi Moeslinger
- \* The Design Eco-System with Bill Buxton
- \* Dense Notation, In Context with Malcolm McCullough
- \* What Makes a Design Seem \* Intuitive? with Jared Spool
- \* Concept Models: A Tool for Planning Interaction with Dan Brown
- \* Cinematic Interaction Design with Sarah Allen
- \* Designing for SpaceTime, Building in No-Time with Matt Jones
- \* Hit it with The Pretty Stick with Jenny Lam
- \* Design for Oh No! People Make Mistakes, Design for It with Aza Raskin
- \* Strategic Boredom with Molly Wright Steenson
- \* Device Art with Régine Debatty

And 20 more amazing speakers on topics ranging from prototyping to internationalization to concept generation.

But wait, there's more! Need more hands-on experience? We've got four

The background tab shows Google search results for 'binoculars'. The results include links to Nikon, Vortex, and Amazon, among others.

# Context of Surveillance

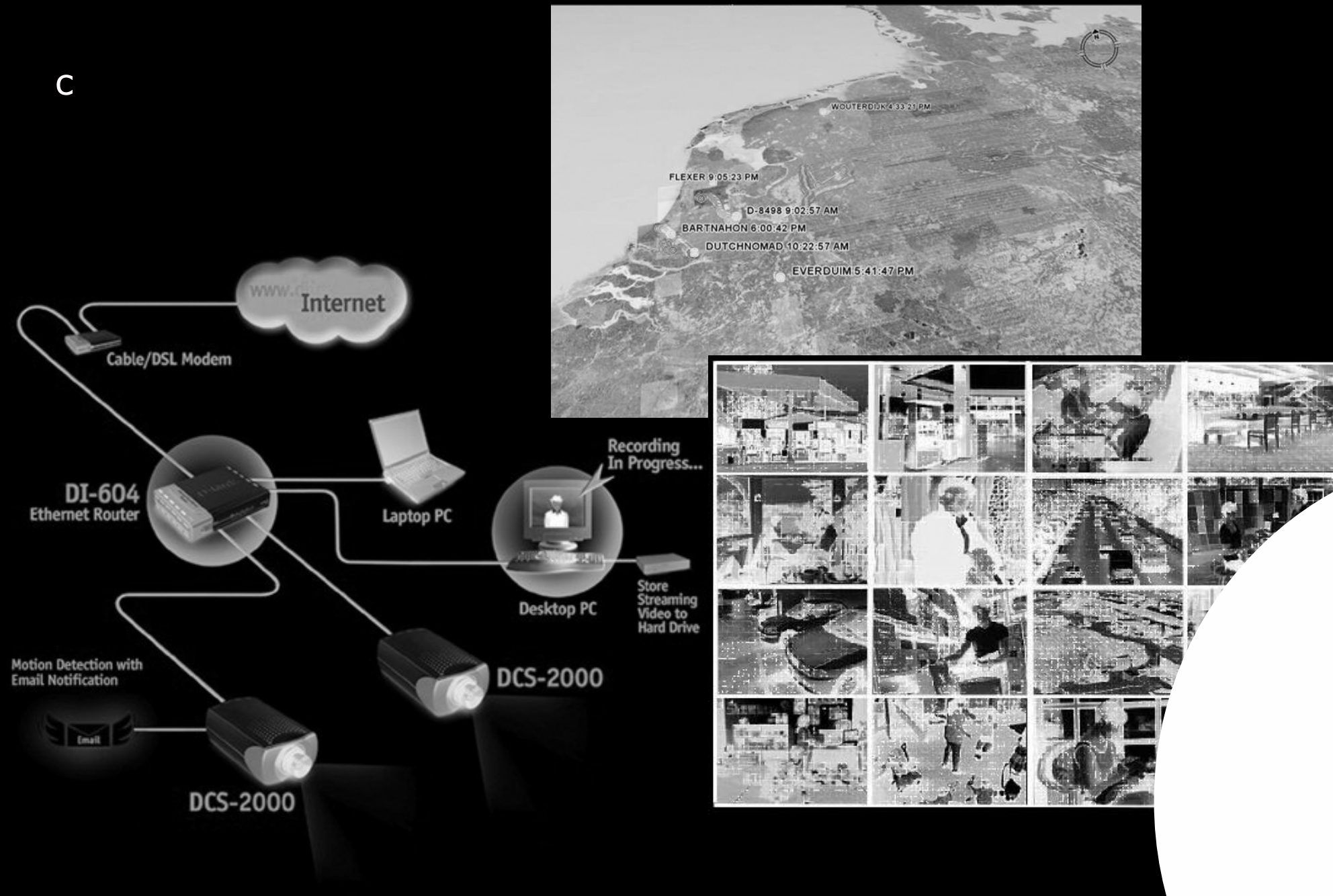
b

The screenshot shows a Facebook profile page for a user named 'Abhigyan'. The page is divided into several sections:

- Search:** A search bar with a magnifying glass icon.
- Applications:** A list of applications including Photos, Groups, Events, Marketplace, Entourage, Vampires vs. Werewolves, and a 'more' link.
- My Mini-Feed:** A section showing recent activity, including posts from December 8, 6, 3, and 2. It includes a post about attending Media Labbers Graduation, a post about adding the FunWall application, a post about messaging a friend, and a post about getting a likeness match.
- Share, Favorite, Add to Playlists, Flag:** A row of icons for sharing, favoriting, adding to playlists, and flagging.
- Rate:** A star rating system with 421 ratings.
- Views:** A view count of 151,171.
- Comments & Responses:** A section showing video responses and text comments. It includes a video response from 'mambacha...' and a text comment from 'wecorpwe' (13 hours ago) about a clapping competition. There is also a text comment from 'SubliminalTruth' (1 day ago) about a subliminal message.

On the left side of the page, there is a vertical banner with the text 'Oletko koskaan ajatellut mitä supersankarin työpäivään kuuluu?' (Have you ever thought what a superhero's workday would be like?) and a small image of a person's face.

# Context of Surveillance



# Context of Surveillance

d

- \* I am living in both material and electronic worlds.
- \* There are surveillance systems in both spaces.
- \* I am not aware of all my connections with my environments.



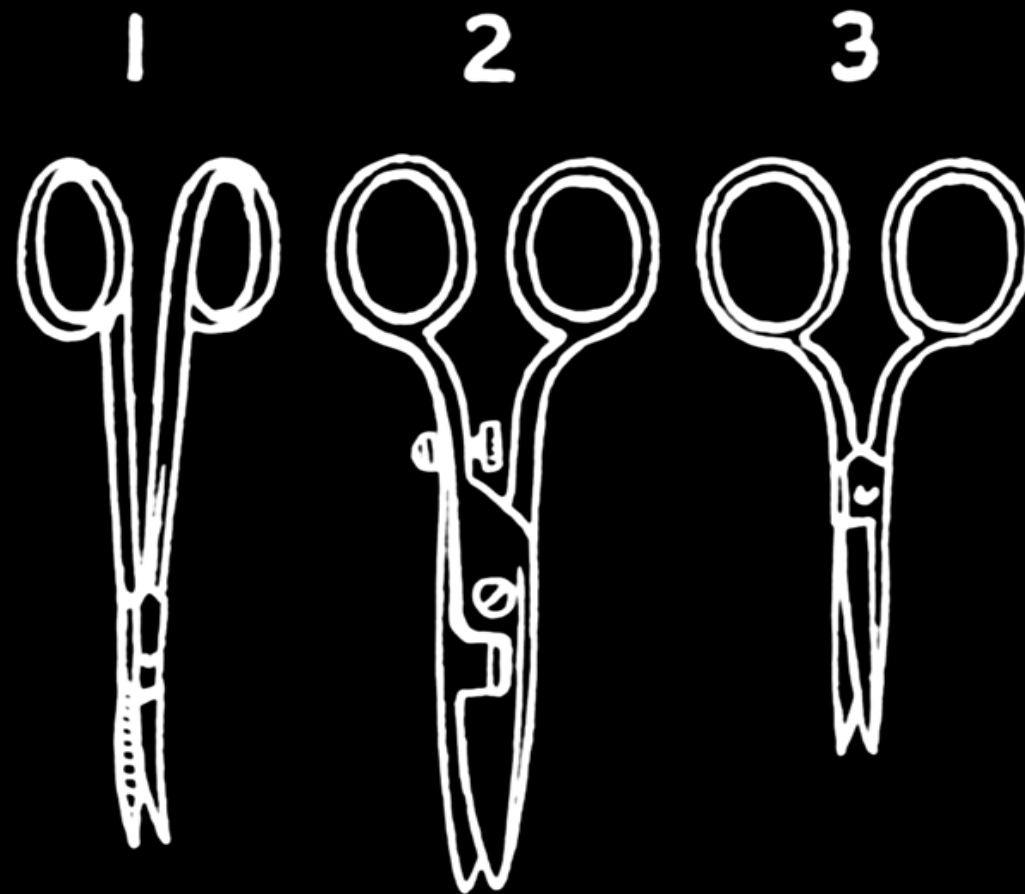
# Bonsai Metaphor

a



# Bonsai Metaphor

b



# The Guild of Bonsai Hackers

a

## **Guild Description**

- \* NGO service with technical expertise
- \* Hacker as trustful person, with a mission against large data-bodies
- \* Seal of quality and professional ethics

# The Guild of Bonsai Hackers

b

## **Ethical Practice**

- \* Data-pruning is considerate and delicate
- \* What data-relations do you want to de-associate yourself with?
- \* How much of my data-identity do I wish to reveal?

# The Guild of Bonsai Hackers

c

## Map of data entourage

- \* Not only your connections, but also areas of stress.
- \* You decide the focus of the Hacker's attention.



# The Guild of Bonsai Hackers

d

## **Counselling service**

- \* Emphatic listening & Interventionist approaches.
- \* Consensus agreement on what branches to cut.
- \* Degrees of adjustment according to state of social health.
- \* Encouraging re-association to humans, non-humans,

# The Guild of Bonsai Hackers

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## **Thank you!**

- \* Take care out there.
- \* Seeking information, giving advice.

## **Contacts**

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